



ISAAC CARDENAS

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LinkedIn

<https://www.linkedin.com/in/isaac-cardenas-381078236/>

Summary- Business Marketing Degree

- Ambitious Marketing graduate comfortable with building relationships and taking leadership roles.
- Maintains dedication to the intended task and is resourceful.
- Complex problem solver who works well with other people.
- Skilled at engaging with customers, understanding needs, and persuasively promoting products.
- Familiar with social media and other online marketing methods
- Fluent in English and Spanish.

Experience

JLC Concrete LLC | DeLand, FL

Invoice Specialist/ CSR 03/22 -04/24

- Sent Invoices based on jobs completed.
- Communicated daily with customers about new and current jobs.
- Spoke to clients on the phone about questions they had.
- Reassuring payments were on time and correct.

S4 Sports Academy

Coach 09/2022 -08/23

- Conducted after-school training with a group of 20-plus kids K-5.
- I worked with 2 other coaches to teach skills to the younger kids.
- Handled the equipment needed for certain days of practice.

Cemex IDP Ready

Intern 05/2024- Present

- Input aggregates deliveries and cash sales for Bunnell Plant in SAP.
- Worked on Excel in creating items for the Bunnell Plant.
- Conducted Identify and Fix checkups for Bunnell Plant.
- Completed Cemex University courses on teamwork and marketing.

Education and Training

Taylor Middle High School | Pierson, FL

High School Diploma 06/2021

- Summa cum laude graduate
- National Honor Society Treasurer
- 4.19 GPA

University of North Florida | Jacksonville, FL | Graduated Dec 2024

Bachelor of Business Administration

- Dean's list: Fall 2022
- Dean's list: Spring 2024

Skills

- Bilingual
- Marketing
- Communication
- Concrete Experience
- Problem-Solving
- Decision Making
- Adaptability
- Teamwork